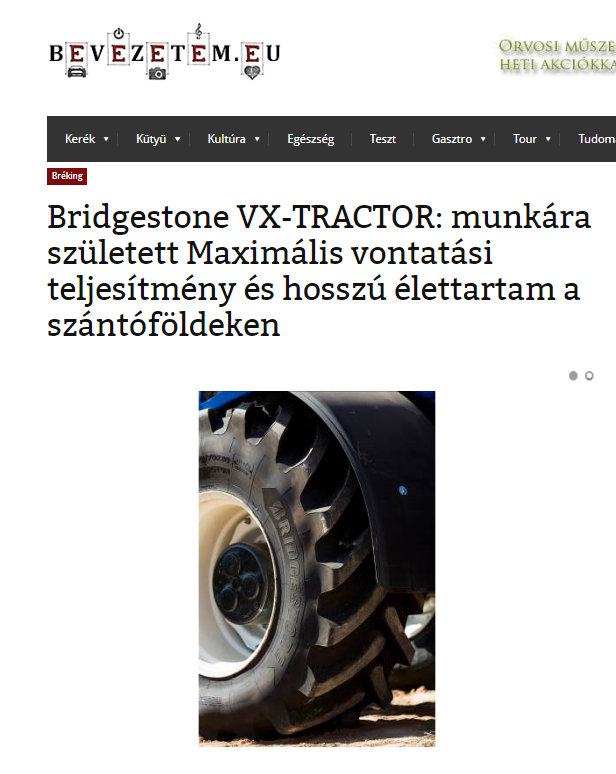
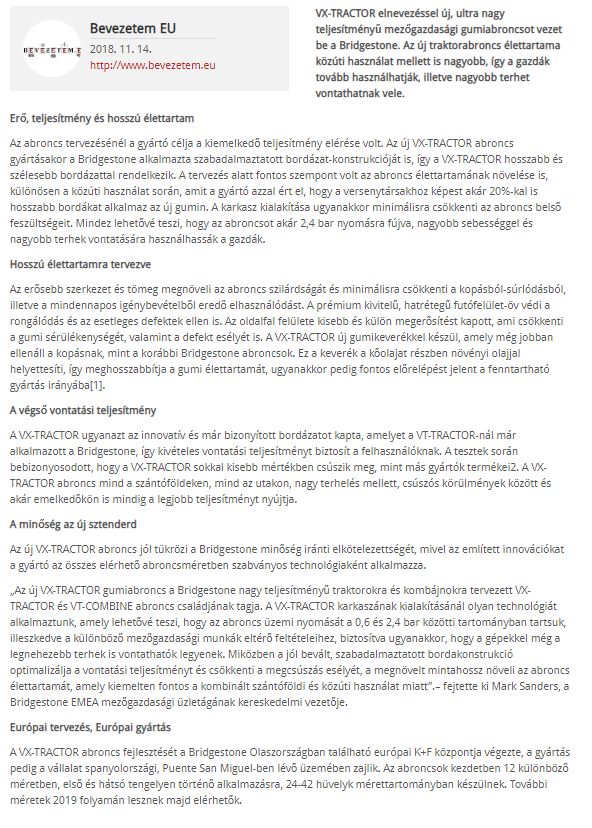
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| **MEDIA:** | 24 Óra | **MEDIA SPECIFICS** | |
| **DATE:** | 15.11.2018 | **TYPE:** | Print |
| **PAGE:** |  | **REACH:** | 40 200 |
| **AD VALUE (**€) | 571 | **FREQUENCY:** | - |
| **HEADLINE** | **Bridgestone: new tyres for farmers** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |



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| **MEDIA:** | Bevezetem.eu | **MEDIA SPECIFICS** | |
| **DATE:** | 14.11.2018 | **TYPE:** | Online |
| **PAGE:** |  | **REACH:** | 8 000 |
| **AD VALUE (**€) | 21 | **FREQUENCY:** | - |
| **HEADLINE** | **Bridgestone VX-TRACTOR: maximum traction and a long working life on the fields** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |

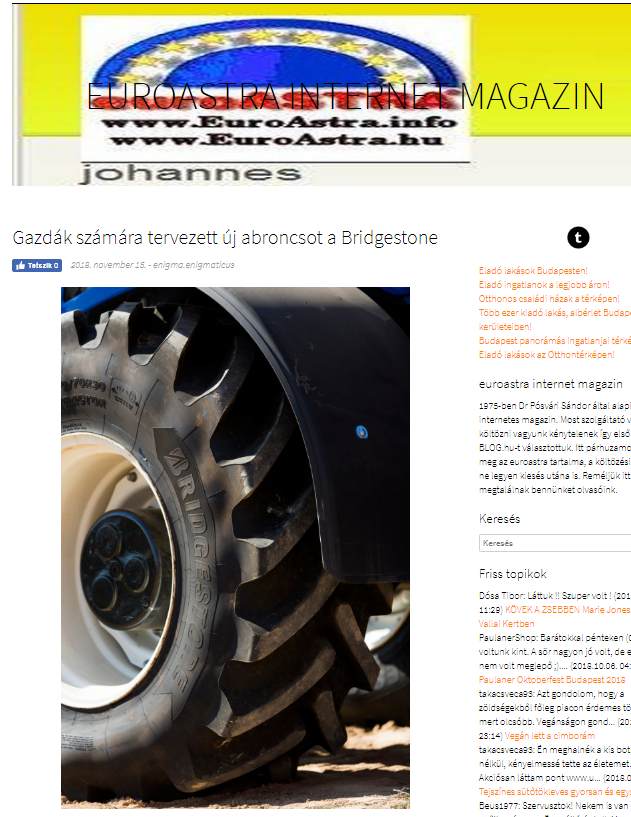
<http://bevezetem.eu/2018/11/14/bridgestone-vx-tractor-munkara-szuletett-maximalis-vontatasi-teljesitmeny-es-hosszu-elettartam-a-szantofoldeken>

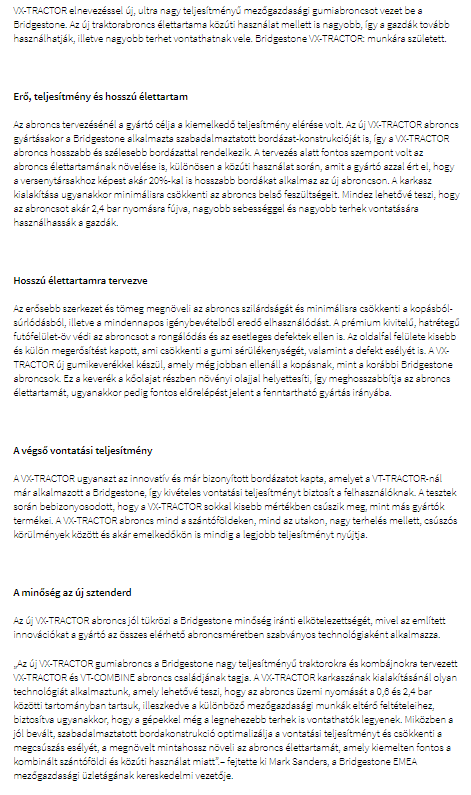


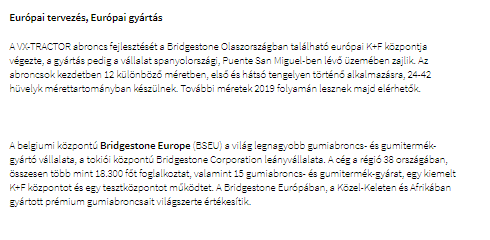


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| **MEDIA:** | Euroastra.blog.hu | **MEDIA SPECIFICS** | |
| **DATE:** | 15.11.2018 | **TYPE:** | Online |
| **PAGE:** |  | **REACH:** | 2 339 |
| **AD VALUE (**€) | 32 | **FREQUENCY:** | - |
| **HEADLINE** | **Bridgestone launched new tyre for farmers** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |

<https://euroastra.blog.hu/2018/11/15/gazdak_szamara_tervezett_uj_abroncsot_a_bridgestone?token=1c2a406ebe20196207d6b7943f196a57>



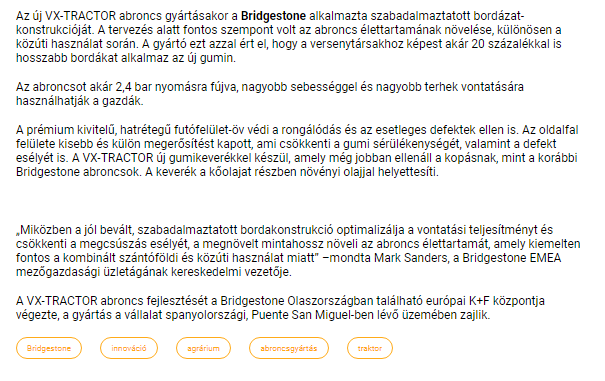




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| **MEDIA:** | Uzletem.hu | **MEDIA SPECIFICS** | |
| **DATE:** | 13.11.2018 | **TYPE:** | Online |
| **PAGE:** |  | **REACH:** | N/A |
| **AD VALUE (**€) | N/A | **FREQUENCY:** | - |
| **HEADLINE** | **This new will make farmers with tractors happy** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |

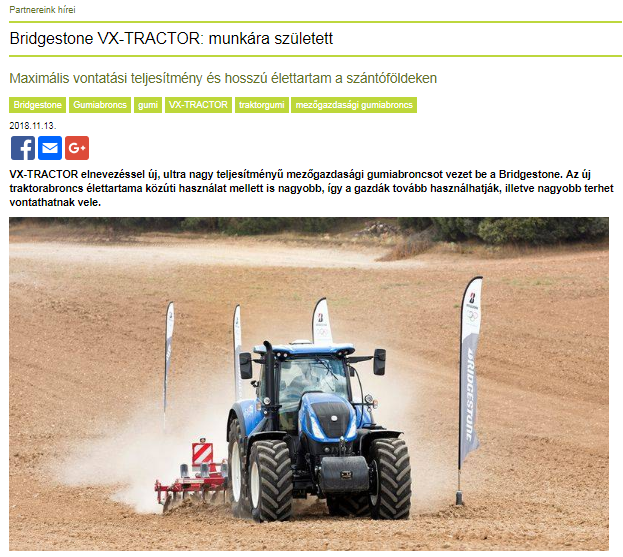
<https://uzletem.hu/iparitinnovacio/ennek-a-hirnek-orulni-fognak-a-traktoros-gazdak>

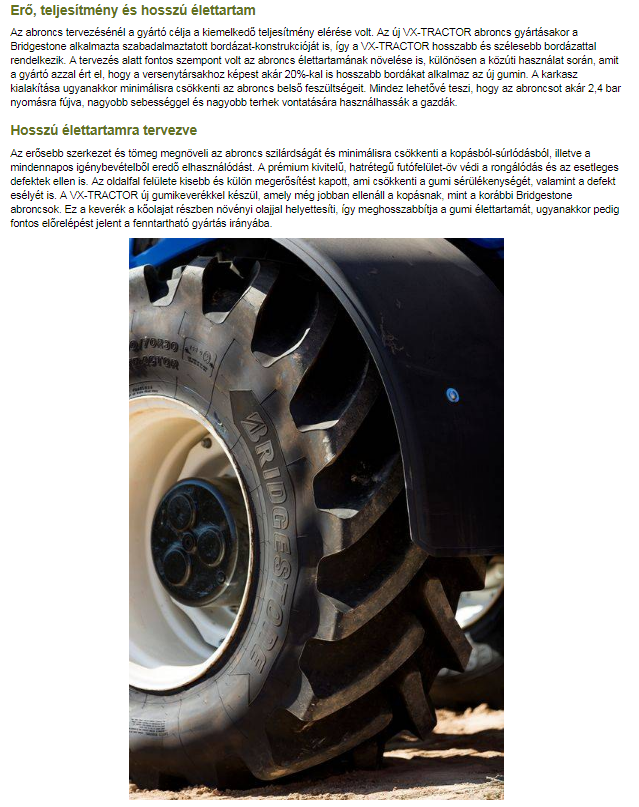


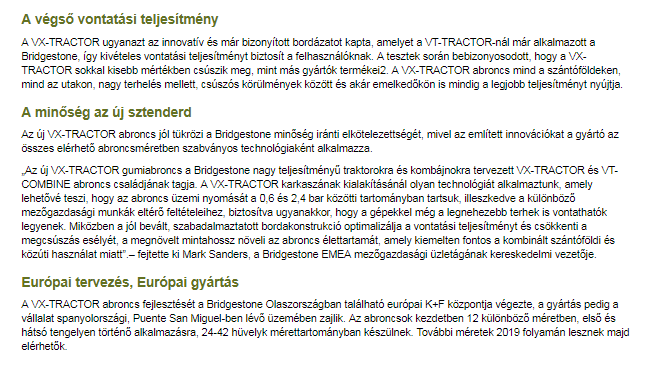


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| **MEDIA:** | Agronaplo.hu | **MEDIA SPECIFICS** | |
| **DATE:** | 13.11.2018 | **TYPE:** | Online |
| **PAGE:** |  | **REACH:** | N/A |
| **AD VALUE (**€) | N/A | **FREQUENCY:** | - |
| **HEADLINE** | **Bridgestone VX-Tractor: born for work** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |

<https://agronaplo.hu/termekinformaciok/bridgestone-vx-tractor-munkara-szuletett>







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| **MEDIA:** | Mezőgazdasági Technika c. lap online | **MEDIA SPECIFICS** | |
| **DATE:** | 11.2018 | **TYPE:** | Online |
| **PAGE:** |  | **REACH:** | N/A |
| **AD VALUE (**€) | N/A | **FREQUENCY:** | - |
| **HEADLINE** | **Bridgestone VX-TRACTOR: maximum traction and a long working life on the fields** | | |
| **SUMMARY** | Bridgestone has launched its latest addition to the ultra-high-performance agricultural tyre segment: the VX-TRACTOR. This high-traction tyre recognises the need users have for longer wear life when used on the road, pushing technological and performance boundaries to allow them to work longer and carry larger loads. | | |

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