

invitation



Digital industrial: how can Hungary benefit from the challenges of the digital era?

The Internet of Things (IoT) is re-shaping the economy: industries are disappearing, while new ones are emerging. This transformation offers a one off opportunity for the Hungarian economy to break out of the middle income trap. GE is not just a player but is surely a driver of Hungary's digital transformation. The company invested 120 million USD to R&D in the past 2 years to create nearly 2.000 expert positions in the field of high added value digital & IT solutions. As a result of this, each new positions at GE creates 4 new jobs in the Hungarian economy.

GE's businesses in Hungary are already using digital industrial solutions, such as digital predictive technologies, Artificial Intelligence, Robotics and Brilliant Manufacturing, significantly contributing to increasing GE's own effectiveness and indirectly the competitiveness of the Hungarian economy also.

We cordially invite you the first event of „GE Hungary - GE's Future Dialogue” program and to the subsequent factory visit.

In the framework of the event, we will introduce the latest digital technologies applied as well their envisaged future effects of digital transformation in a broader context.

PROGRAMME OF THE EVENT

10.00 OPENING



HOW IS GE TRANSFORMING TO BECOME A DIGITAL INDUSTRIAL COMPANY?

Joerg Bauer
President of GE Hungary



EXPERIENCES OF APPLYING DIGITAL TECHNOLOGIES AT GE POWER VERESEGYHÁZ

Gergő Lencsés
GE Power Veresegyház, Site MD

10:30-12:00 PANEL DISCUSSION

THE CHANGES IoT BRINGS: WHAT TO EXPECT AND HOW TO BENEFIT FROM THE CHALLENGE?



John Ford
Leader of GE Hungary Digital Hub



Dr. Tamás Sándor Mihálydeák
Dean, University of Debrecen, Department of Informatics



Dr. László Ábrahám
Managing Director, National Instruments Hungary Ltd.



Dr. Norbert Korom
President, Hungarian National Association of Machinery and Power Engineering Industries



Dr. József Váncza
Head of Laboratory, Senior Research Associate

Moderated by:
Richárd Hlavay

Editor in Chief at Energiainfo.hu & Info Radio

12:00 FACTORY VISIT

DATE AND LOCATION OF THE EVENT:

Date: 13. June 2017 (Tuesday) 10.00

Location: GE Power Veresegyház (2112 Veresegyház, Kísret str. 1.)

R.S.V.P.

Participation by registration only! Please register at Panna Boros, Premier Communications, at +36-30/3966089 or via boros@premiercom.hu.