BRILLIANT FACTORY: A NEW ERA OF MANUFACTURING



INDUSTRIAL REVOLUTION

FORD ASSEMBLY LINE TOYOTA SYSTEM

GE BRILLIANT FACTORY

TODAY'S REALITY

POLICY & LOCALIZATION

ROBOTICS & AUTOMATION

ADVANCED ANALYTICS

AUGMENTED REALITY ADDITIVE MANUFACTURING

WORKFORCE

Brilliant factory ... From concept to reality **Digitally Enabled Optimization** LEAN BRILLIANT GE **Brilliant** ADVANCED DIGITAL **Factory** MFG BRIGHT ADDITIVE BASIC **Lean Continuous improvement**

Transformational productivity

GE ADDITIVE



MATERIALS



MACHINES + PREDIX



ENGINEERING

NEW VALUE CREATION

PRODUCTS

MANUFACTURING

SUPPLIERS

LOGISTICS

\$76B INDUSTRY OPPORTUNITY

Brilliant factory showcases



BRILLIANT LEARNING FRAMEWORK

LEAN

Strategist

Expert

Practitioner

ADVANCED

ADDITIVE

DIGITAL

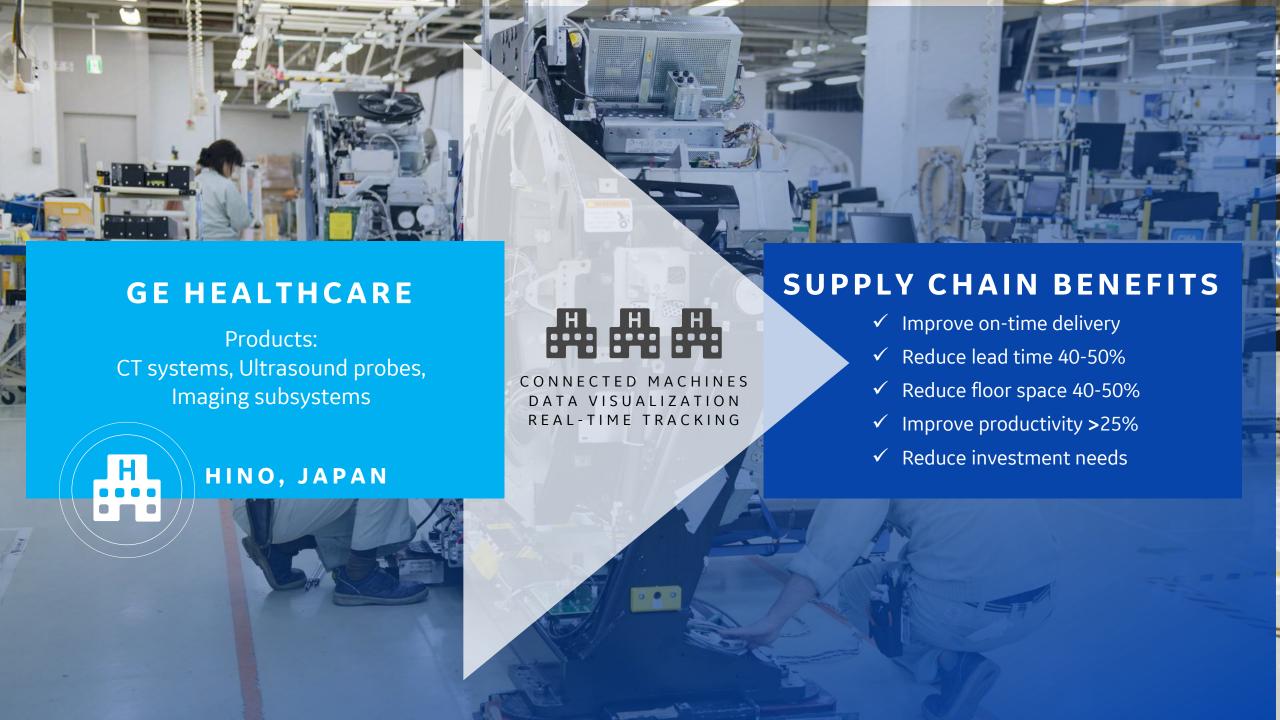
Training for **150,000**global supply chain

employees

Designed for **all levels** of manufacturing

Custom-designed and adapted to individual site needs

Seminars, workshops, online courses, immersion boot camps



A NEW ERA OF MANUFACTURING

INDUSTRY DISRUPTION

New opportunities

NEW VALUE CREATION

Faster, better products

SUPERCHARGED PRODUCITIVTY

Simpler, shorter supply chains









Balance the Equation

OUR VISION: GE is stronger and better when the diversity of our employees mirrors our customers and people whose lives our technology impacts. We need the world's best tech talent to work on challenges that truly matter. It's a **business imperative.**

Our Goal

20,000 women in Engineering, Digital, Manufacturing, & Product Management roles by 2020

RECRUIT:

Expand our reach and attract a technical team that reflects the world

50:50 in technical entry-level programs

Our Strategy

RETAIN:

Foster a culture where all can thrive

Grow, develop and promote equally

THOUGHT LEADERSHIP:

Ignite conversation and spur action

GE as THE Company for women in STEM