

# BRIDGESTONE AGREES TO ACQUIRE TOMTOM TELEMATICS



## Creating A Fleet Solutions Powerhouse

Two strong and innovative businesses in fleet and mobility solutions

### ABOUT BRIDGESTONE EUROPE NV

A subsidiary of the <b>world's largest</b> tyre and rubber company	<b>No. 1 supplier</b> with Audi, BMW, Aston Martin, SEAT and Scania
Strong global brands including <b>BRIDGESTONE</b> and <b>Firestone</b>	<b>2,600+</b> points of sale
R&D technology and innovation centre <b>€790 million</b> invested annually	<b>18,300+</b> skilled employees

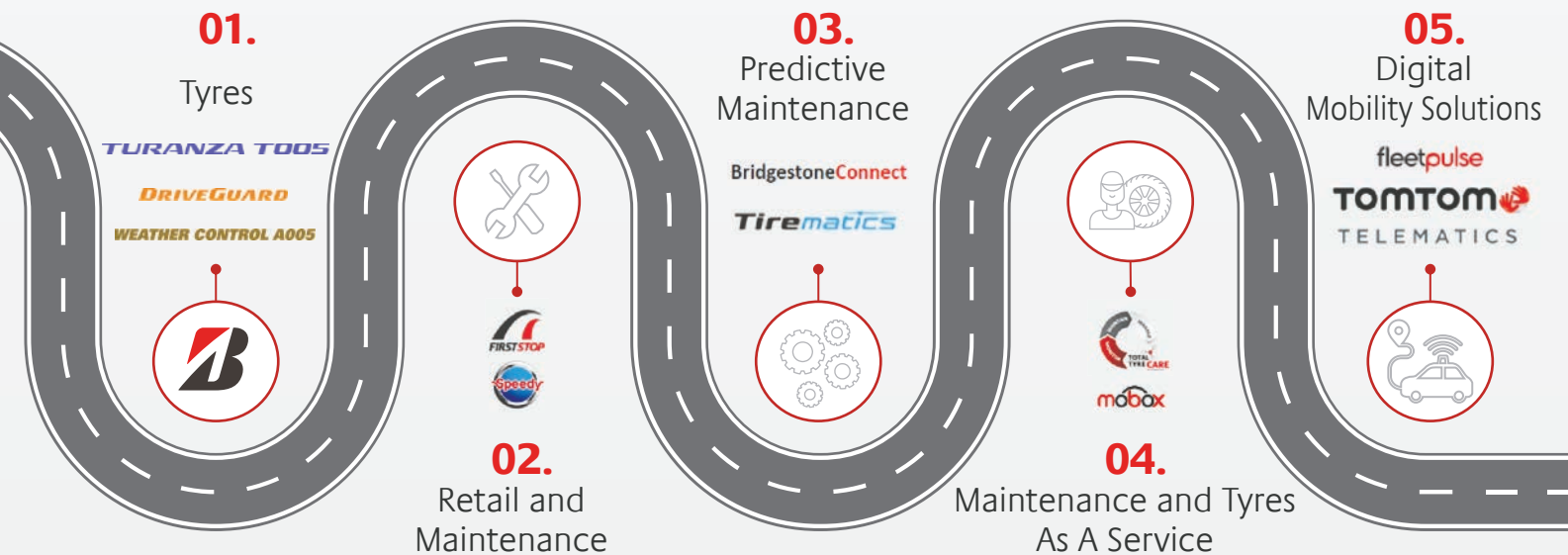
### ABOUT TOMTOM TELEMATICS

<b>#1</b> in European fleet solutions & <b>#3</b> globally	
Strong fleet solution brands including <b>WEBFLEET</b>	<b>50,000</b> customers across Europe
<b>Significant</b> revenue growth year-on-year	<b>670</b> skilled employees

### TOMTOM TELEMATICS IS THE LEADING DATA PLATFORM FOR CONNECTED VEHICLES

<b>860,000</b> installed user base		<b>800m+</b> GPS positions per day		<b>3.3m</b> trips per day		<b>200m</b> inbound messages per day	
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### A MAJOR MILESTONE IN BRIDGESTONE'S TRANSFORMATION IN EMEA



### UNLOCKING NEW OPPORTUNITIES

<b>Expand</b> our fleet customer base	<b>Cross-sell</b> tyres and solutions	<b>Accelerate</b> new data-driven business models	<b>Enhance</b> virtual tyre development and testing in R&D